

Report of the Assistant Director (Communities, Culture & Public Realm)

## **York Museums Trust, New Partnership Delivery Plan**

### **Summary**

1. This report updates members on the new partnership delivery plan agreed by the Cabinet Member for Leisure, Culture and Tourism.

### **Background**

2. The Partnership Delivery Plan (Annex 1) is a joint agreement between the Council and the York Museums Trust and is an annex to the 'Funding Agreement' agreed through the budget process. It covers the period from the 1<sup>st</sup> April 2013 to the 31<sup>st</sup> March 2018.
3. In the Partnership Delivery Plan (PDP) the main joint objectives are outlined with an indication of the outcomes that are expected to be delivered. This is a 'living' document and will be under review, through the regular client meetings, to ensure changes in circumstance and new opportunities are not missed. The joint objectives are detailed below and it is proposed that the future Learning and Culture Overview and Scrutiny Committee updates will be given with reference to the new targets and areas for development agreed.

### **Partnership Objectives**

4. The partnership objectives outlines in the PDP are:
  - To protect and conserve the collections, gardens and buildings
  - To promote access to the city's collections, gardens and buildings appropriate to the 21st century

- To attract more visitors to all the YMT sites, increasing visitor numbers from 660,000 to 900,000 by 2018, thus contributing to the local and regional economy
- To create learning opportunities and improve skills for all and develop innovative programmes springing from the collections, gardens and buildings
- To network and collaborate with partners and contribute to the development of the economic and cultural life of the city and the region and support York's world class cultural offer
- To raise substantial funds to realise these aims through the development of sustainable income streams and relationships with grant making bodies and trust.

5. The reports to the Learning and Culture Overview and Scrutiny Committee will be provided twice a year by YMT to the Client Officer and will cover the following areas as a minimum:
- i. achievement of the principal partnership aims set out above
  - ii. number of visits to each of the Trust's sites and temporary exhibitions including the number of uses by residents (actual and as a % of all users and segmented into demographic groups on an annual basis)
  - iii. number of hours the collections of the Trust are available to the public during the financial year at each of the sites
  - iv. implementation of agreed capital schemes
  - v. development of new income streams
  - vi. development of new exhibitions and interpretative services
  - vii. development of collections storage
  - viii. delivery of the education service including the number of school groups using the Trust's services: (a) actual numbers of all school users, and % as compared to all visits; (b) numbers of local school users and % of total city catchments, and number of local people taking up life-long learning opportunities offered by the Trust
  - ix. Number of events/activities where learning forms a substantial component of the activity. Number of adults participating in those activities

- x. use and involvement of local people including numbers volunteering
  - xi. achievement of visitor satisfaction (annual update as this will be aggregated over the year and by site)
  - xii. level of external investment applied for and secured
  - xiii. number of residents consulted through focus groups, surveys and other means including a) young people, b) older people, c) target groups for inclusion
  - xiv. progress on cataloguing the collections and documentation
  - xv. acquisitions and disposals from the collections
  - xvi. number of uses of the Yorkshire Museums Gardens for activities and events.
6. The scope of the reporting to the Learning and Culture Overview and Scrutiny Committee is larger than that of York Theatre Royal but this reflects the significantly higher investment into the YMT and their responsibility for the care and development of the city's collections, gardens and buildings.

### **Corporate Objectives**

7. YMT contributes to a number of corporate objectives including developing opportunities for residents and visitors to experience York as a vibrant and eventful city, improving opportunities for learning, and in strengthening York's economy through investment in the tourism infrastructure.

### **Implications**

8. Finance: Budget Council in February this year set the funding level for the York Museums Trust at a reduced level for 2013/14 of £1,206,710 with a further reduction from 2014/15 onwards to £1,106,710. The current financial arrangements extend to the end of March 2018.
9. The report has no implications relating to: Human Resources, Equalities, Legal, Crime and Disorder, Information Technology, Property.

## Recommendations

10. That members note the new Partnership Delivery Plan and comment upon the suggested reporting arrangements.

Reason: To fulfil the Council's role under the partnership delivery plan.

## Contact Details

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Report Approved  Date

### Wards Affected:

All



For further information please contact the author of the report

**Annex 1:** City of York Council and York Museums & Gallery Trust  
Partnership Delivery Plan